

Cruiser College Merch Giveaway Terms & Conditions ("Conditions of Entry")

| Schedule | | | | | | | | | | | | | | | | | | | | | | | | |
|--|---|--|----------------|---------------------------------|----------------------|-------------------|---------------------------------|--|--|----------------------|---------------------------|---|---|---------------------------|---------------------------|------------------|---------------------------|---------------------------|----------------|---------------------------|---------------------------|-------------------------|--|--|
| Promotion: | Cruiser College Merch Giveaway | | | | | | | | | | | | | | | | | | | | | | | |
| Promoter: | CUB Pty Ltd ABN 76 004 056 106, 58 Queensbridge Street, Southbank, VIC 3006, Australia. Ph: 1800 244 054 | | | | | | | | | | | | | | | | | | | | | | | |
| | For any inquiries regarding this Promotion, please contact the Promoter via consumerrelations@asahi.com.au or on 1800 244 054 | | | | | | | | | | | | | | | | | | | | | | | |
| Event Periods: | <table><tr><th>Participating University Campus</th><th>Start Date & Time</th><th>End Date & Time</th></tr><tr><td>University of Technology Sydney</td><td>11/02/25 at 12:00 pm AEDT</td><td>12/02/25 at 05:00 pm AEDT</td></tr><tr><td>University of Sydney</td><td>19/02/25 at 12:00 pm AEDT</td><td>21/02/25 at 05:00 pm AEDT</td></tr><tr><td>The University of Melbourne</td><td>28/02/25 at 11:00 am AEDT</td><td>28/02/25 at 03:00 pm AEDT</td></tr><tr><td>Monash Caulfield</td><td>03/03/25 at 12:00 pm AEDT</td><td>05/03/25 at 03:00 pm AEDT</td></tr><tr><td>RMIT Melbourne</td><td>06/03/25 at 07:00 pm AEDT</td><td>06/03/25 at 11:00 pm AEDT</td></tr><tr><td>University of Newcastle</td><td>Date TBC (March 2025), as advertised on Campus</td><td>Date TBC (March 2025), as advertised on Campus</td></tr></table> | | | Participating University Campus | Start Date & Time | End Date & Time | University of Technology Sydney | 11/02/25 at 12:00 pm AEDT | 12/02/25 at 05:00 pm AEDT | University of Sydney | 19/02/25 at 12:00 pm AEDT | 21/02/25 at 05:00 pm AEDT | The University of Melbourne | 28/02/25 at 11:00 am AEDT | 28/02/25 at 03:00 pm AEDT | Monash Caulfield | 03/03/25 at 12:00 pm AEDT | 05/03/25 at 03:00 pm AEDT | RMIT Melbourne | 06/03/25 at 07:00 pm AEDT | 06/03/25 at 11:00 pm AEDT | University of Newcastle | Date TBC (March 2025), as advertised on Campus | Date TBC (March 2025), as advertised on Campus |
| Participating University Campus | Start Date & Time | End Date & Time | | | | | | | | | | | | | | | | | | | | | | |
| University of Technology Sydney | 11/02/25 at 12:00 pm AEDT | 12/02/25 at 05:00 pm AEDT | | | | | | | | | | | | | | | | | | | | | | |
| University of Sydney | 19/02/25 at 12:00 pm AEDT | 21/02/25 at 05:00 pm AEDT | | | | | | | | | | | | | | | | | | | | | | |
| The University of Melbourne | 28/02/25 at 11:00 am AEDT | 28/02/25 at 03:00 pm AEDT | | | | | | | | | | | | | | | | | | | | | | |
| Monash Caulfield | 03/03/25 at 12:00 pm AEDT | 05/03/25 at 03:00 pm AEDT | | | | | | | | | | | | | | | | | | | | | | |
| RMIT Melbourne | 06/03/25 at 07:00 pm AEDT | 06/03/25 at 11:00 pm AEDT | | | | | | | | | | | | | | | | | | | | | | |
| University of Newcastle | Date TBC (March 2025), as advertised on Campus | Date TBC (March 2025), as advertised on Campus | | | | | | | | | | | | | | | | | | | | | | |
| Eligible entrants: | Entry is only open to NSW and VIC residents who are 18 years and over. | | | | | | | | | | | | | | | | | | | | | | | |
| How to Enter: | <p>To enter the Promotion, the entrant must complete the following steps during the applicable Event Period (outlined above):</p> <ul style="list-style-type: none">a) visit any Participating University Campus and head over to the campus pop-up stand (“Stand”);b) visit the promotional website (by scanning the QR code advertised at the Stand), follow the prompts to the Promotion entry page; and fully complete and submit the online entry form with their personal details as requested; andc) play the virtual ‘Spin the Wheel’ game as prompted to reveal whether they have won an instant win prize (while stocks last). Instant win prizes available to be won are listed below. <p>The winners will be notified on screen upon landing on a winning tile in the ‘Spin the Wheel’ game, subject to verification.</p> | | | | | | | | | | | | | | | | | | | | | | | |
| Entries permitted: | Only one (1) eligible entry and ‘Spin the Wheel’ game attempt per person will be accepted. By completing the entry method, the entrant will receive one (1) entry and ‘Spin the Wheel’ game attempt. | | | | | | | | | | | | | | | | | | | | | | | |
| Winner Determination: | <ul style="list-style-type: none">a) Winners will be notified immediately if they have won on screen upon landing on a winning tile in the ‘Spin the Wheel’ game, subject to verification. To redeem the prize, the winner must present the winning notification to staff at the Stand on the same day as their entry.b) Quality control errors will not invalidate an otherwise valid prize claim.c) Unless otherwise due to fraud or ineligibility under these Conditions of Entry, all prize claims in excess of the advertised prize pool will be honoured.d) Instant win game materials void if stolen, forged, mutilated or tampered with in any way. | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Prize Description</th><th>Number of this prize</th><th>Value (per prize)</th><th>Winning Method</th></tr><tr><td>Prize 1: The prize is a Vodka Cruiser branded bucket hat (1 size only).</td><td>Up to 550 – breakdown of prizes listed in Annexure A below</td><td>AUD\$20.00</td><td>Instant Win</td></tr><tr><td>Prize 2 (excludes University of Technology Sydney and University of Sydney): The prize is a Vodka Cruiser branded bum bag.</td><td>Up to 500 – breakdown of prizes listed in</td><td>AUD\$20.00</td><td>Instant Win</td></tr></table> | | | | Prize Description | Number of this prize | Value (per prize) | Winning Method | Prize 1: The prize is a Vodka Cruiser branded bucket hat (1 size only). | Up to 550 – breakdown of prizes listed in Annexure A below | AUD\$20.00 | Instant Win | Prize 2 (excludes University of Technology Sydney and University of Sydney): The prize is a Vodka Cruiser branded bum bag. | Up to 500 – breakdown of prizes listed in | AUD\$20.00 | Instant Win | | | | | | | | | |
| Prize Description | Number of this prize | Value (per prize) | Winning Method | | | | | | | | | | | | | | | | | | | | | |
| Prize 1: The prize is a Vodka Cruiser branded bucket hat (1 size only). | Up to 550 – breakdown of prizes listed in Annexure A below | AUD\$20.00 | Instant Win | | | | | | | | | | | | | | | | | | | | | |
| Prize 2 (excludes University of Technology Sydney and University of Sydney): The prize is a Vodka Cruiser branded bum bag. | Up to 500 – breakdown of prizes listed in | AUD\$20.00 | Instant Win | | | | | | | | | | | | | | | | | | | | | |

| | | | |
|---|--|------------|-------------|
| | Annexure A below | | |
| Prize 3 (excludes University of Newcastle): The prize is a Vodka Cruiser branded drink bottle. | Up to 135 – breakdown of prizes listed in Annexure A below | AUD\$16.99 | Instant Win |
| Prize 4: The prize is a 30ml cup of a Vodka Cruiser drink of the winner's choice of flavour, subject to availability (5%) and a soda water with ice. | Up to 504 – breakdown of prizes listed in Annexure A below | AUD\$6.00 | Instant Win |

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. Entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the above Event Periods.
4. Employees (and their immediate family members) of agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. If any winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, or is unavailable, they forfeit the prize and the Promoter is not obliged to substitute the prize.
6. Tickets or rights for alcohol prizes will not be distributed by or to any person under 18, nor can a person under 18 dispense or collect an alcohol prize. Entrants will be refused service of alcohol or provision of an alcoholic beverage prize if it would breach any relevant laws or codes including those relating to the responsible service of alcohol. The Promoter supports the responsible service of alcohol.
7. The value of the prizes is accurate and based upon the recommended retail value of the prizes (inclusive of GST) at the date of printing. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
8. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
9. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
10. No entry fee is charged by the Promoter to enter the Promotion.
11. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
12. Entrants' personal information will be collected by the Promoter directly or through its agents or contractors. By entering, the entrant consents to the Promoter keeping personal information on its database. The Promoter may use this information to conduct and manage the Promotion and for future marketing purposes regarding its products, including contacting the entrant electronically. The Promoter will handle personal information in accordance with its privacy policy which is located at <https://asahi.com.au/privacy>. The Promoter collects personal information about entrants to enable them to participate in this Promotion and may disclose the entrants' personal information to third parties including its contractors and agents, prize

suppliers and service providers to assist in conducting this Promotion, to communicate with the entrants or in storing data and to the State and Territory lottery departments as required under the relevant lottery legislation. This may include disclosures to organisations outside Australia including in places such as the Philippines, New Zealand, the UK and the Netherlands. If the entrant does not provide their personal information as requested, they may be ineligible to enter or claim a prize in the Promotion. The Promoter's direct marketing communications will, where required by the Spam Act 2003 (Cth), contain a functional unsubscribe functionality that the entrant may use to opt-out of any further such communications and provided that the functional unsubscribe facility complies with the Spam Regulations 2021 (Cth). By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of the Promotion.

13. The Promoter reserves the right to refuse to allow a winner to take part in any or all aspects of a prize, if the Promoter determines in their absolute discretion, that a winner is not in the physical or mental condition necessary to be able to safely participate in or accept the prize. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
14. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
15. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
16. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
17. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
18. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. In the event that there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision will be final.
19. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or wilful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).
20. The winner(s) will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
21. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.

22. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.

Annexure A: Breakdown of prizes per Participating University Campus

| Participating University Campus | Prize 1: Vodka Cruiser Branded Bucket Hat | Prize 2: Vodka Cruiser Branded Bum Bag | Prize 3: Vodka Cruiser Branded Drink Bottle | Prize 4: 30ml Vodka Cruiser Drink | Total Prize Pool |
|--|--|---|--|--|-------------------------|
| RMIT Melbourne | 30 | 50 | 10 | 84 | \$2,273.90 |
| Monash Caulfield | 165 | 275 | 45 | 84 | \$10,068.55 |
| The University of Melbourne | 110 | 100 | 30 | 84 | \$5,213.70 |
| University of Technology Sydney | 90 | 0 | 25 | 84 | \$2,728.75 |
| University of Sydney | 105 | 0 | 25 | 84 | \$3,028.75 |
| University of Newcastle | 50 | 75 | 0 | 84 | \$3,004.00 |